

WRKF EEO PUBLIC FILE REPORT
February 1, 2011 - January 31, 2012
I. VACANCY LIST

Job Title	Date Position Opened	Date Position Filled	Number of Applicants	Number of Interviews	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hires
News Director	8/12/11	11/14/11	40	2	Current Newspaper	5

See Master Recruitment Source List (MRSL) for recruitment source data

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period.
1	The Advocate (Baton Rouge, Louisiana daily newspaper)	No	0
2	Corporation for Public Broadcasting (www.cpb.org)	No	1
3	WRKF Website (www.wrkf.org)	No	0
4	Times-Picayune (New Orleans daily newspaper)	No	0
5	Current Newspaper	No	1
6	Women in Media	No	0
7	LSU's Manship School of Mass Communications	No	0
8	Southern University Department of Communications	No	0
6	Employee Referrals	No	0
7	Walk-ins	No	0
8	Call-ins	No	0
9	Word of Mouth	No	0

Total Interviewees over Reporting Period: 2

III. RECRUITMENT INITIATIVES

Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity

1	Scholarships	<p>WRKF annually awards a university Scholarship in Broadcast Journalism. Applicants must be full-time students majoring in Mass Communications/Broadcasting at either Louisiana State University (LSU) or Southern University. WRKF coordinates with the Baton Rouge Area Foundation (BRAAF) the dissemination of information on the requirements and application deadlines for the Scholarship each year. In 2011, the selection committee was comprised of WRKF Development Director Latricia Huston, WRKF Underwriting Director Barbara Clark, BRAF Donor Services Coordinator Ellen Fargason and WRKF Board Member Bob Mann. The committee met in July to vet applications and make selections, and one scholarship was awarded to a student at LSU for the Fall 2011 semester.</p>
2	Internship Program	<p>In 2011, WRKF established a formal internship program with LSU's Manship School of Mass Communication. A WRKF board member serves as the Internship Coordinator for the Manship School, who worked with the station's News Director to place qualified interns at WRKF during both semesters last year. WRKF also worked with Southern University to recruit broadcasting and mass comm. interns, although efforts are ongoing to formalize an internship program with it. Further, WRKF aired an open call for broadcast training which successfully recruited a high school student to serve an internship at the station. A total of six students, including ones from both universities and an area high school, served internships of at least one semester each at WRKF during the reporting period.</p>